

THE COCKPIT EFFECT 2024

COMMUNITY



176
MAKERS

25%
global
majority



23
DISCIPLINES



29%
jewellery



14%
textiles



11%
ceramics

ROUTES TO MARKET



33%
makers
sell through
retailers



32%
makers
represented
by galleries



online
sales
13%
of
turnover
£909K
for Cockpit
community

makers
exporting

53%



exports by
Cockpit makers
£614K

top regions
for exporting

57%
North
America



55%
Europe



FINANCIALS



total
annual sales
£8.3
MILLION



average
turnover
UP 19%
year-on-year



average
profits
UP 25%
year-on-year



total annual gross
value added
£3.8
MILLION



£1 invested in
Cockpit generates
£3.80
in gross
value added

BUSINESS SUPPORT



116 workshops



714 coaching
sessions



274 makers
supported



2893 hours of
business
support

THE COCKPIT EFFECT 2024

Cockpit is a centre of excellence in contemporary craft.

Encompassing a wide range of craft disciplines, Cockpit makers are united by their extraordinary skill and imagination.

Our mission is to equip makers to succeed on their own terms, creatively and commercially, and we provide studio space, business advice, coaching and public events such as Open Studios.

Makers at Cockpit are selected for excellence in craft skill, originality of creative voice and ambition to succeed professionally.

A charity and UK top 100 social enterprise, Cockpit gives makers tools to build their businesses so they can focus on what they do best: making.

As the only incubator for craft talent anywhere, all our places are subsidised and each year we generate more than £300,000 to support 30+ makers with funded places.


THE COCKPIT EFFECT 2024 report gives an insight into the impact that our support makes.

In 2023 we were honoured to be recognised by Social Enterprise UK (SEUK), winning the Prove It: Social Impact Award

This year's report looks at makers' financial data from 2021/22 and 2022/23.

cockpitstudios.org

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