

CREATIVE ENTERPRISE PROGRAMME

ELIGIBILITY REQUIREMENTS

This programme is tailored to you if:

- Your practice has been running for 3 years or more, and/or is beyond start-up phase
- You are a creative with a clear signature voice that forms the majority part of your current offer — clients know you and seek you out for your style or brand
- Your home and/or business is based in the London Borough of Lewisham or in South London
- You fit into one of the following creative industries:
 - Graphic Design
 - Photography
 - Illustration
 - Fine & Visual Arts
 - Craft
 - Film & TV
 - Fashion Design

The programme is not designed for tradespeople that work purely to a client's specification.

There are 50 places on the programme in this phase.

In addition, you must demonstrate that you have:

- Knowledge of your sector
- At least one route to market and evidence of a customer or client base
- Products/services with proven demand, testing and evaluation
- Creative skills and ability to generate new products/services relevant for your market
- A clearly articulated vision and direction to take your business forward
- Evidence that the business is viable and sustainable, or has the potential to be

And show that you:

- Have your business as your primary source of income, or intend it to be, or it is the key component of your portfolio practice
- Regularly engage in marketing your business practice
- Update your financial record keeping, and keep track of income and expenditure
- Are working in the business enough days per week to effect change/growth
- Are self-directed and motivated, able to create your own plan after initial support

APPLY NOW

[Complete the online application form.](#)

Submissions accepted on a rolling basis.

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We don't expect:

- A fully fledged business model or detailed business plan
- A growth or scalable business
- Your business to be currently profitable
- You to be working on the business full time

What else you need:

- A competent level of digital skills and numeracy
- Written and spoken English

HOW TO APPLY

To apply you'll need to complete the [online application form](#). You must provide a Lewisham postcode for your home or business address to show that you are eligible for the programme.

If you live in South London outside of Lewisham and want to apply, please email lateefat@cockpitstudios.org.

ADDITIONAL DETAILS

Full-day deep dive sessions:

- Business Vision, Goal Setting and Planning
- Market Research, Customers and Values
- Finance, Pricing and Business Modelling
- Growing Your Team
- Programme Finale: Bringing It All Together

Supporting workshops:

- Trend Forecasting
- Artificial Intelligence
- Identifying Customers
- Design Thinking
- Tax Top Tips
- Intellectual Property
- Search Engine Optimisation
- HR for Beginners
- Job Role Design

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If you have any questions about the programme or the application form, please email lateefat@cockpitstudios.org.